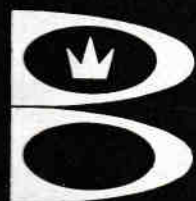


C *Brunswick's* **entrepin** MONTHLY



MARION LADEWIG



A House Magazine for

**HAMPDEN - BILLINGHAM
NORWICH - HALIFAX
AND AIRPORT BOWL**

Vol. 1 No. 1 2/-

AZ 1008

SEPT. 1964

When you pause—Coca-Cola refreshes you best!



TABLE FOR TWO and the one best refreshment . . . Coca-Cola!
Only Coca-Cola gives you the lively lift and sparkle for that
refreshing new feeling. Coca-Cola refreshes you best!

'Coca-Cola' is the registered trade mark of The Coca-Cola Company.



**For THE PAUSE
THAT REFRESHES**



Brunswick's Centrepin MONTHLY

Editorial and Production DirectionJIMMY BRETT

Published byBRUNSWICK CORPORATION (U.K.) LTD.,
75, Grosvenor Street, London, W.1.

Printed byTimes Printing Co., Union Street, Oldham, Lancs.

OUR FRONT COVER

Marion Ladewig, a grandmother who has been bowling since 1937 with an all-time average of better than 190.



Comment

MARION LADEWIG, acclaimed as the greatest woman bowler of all time, will visit Great Britain this month.

Her visit will coincide with the first issue of our own magazine "CENTREPIN," and we extend to her our warmest welcome. May her stay with us be a happy and memorable one.

Mrs. Ladewig, a Brunswick Star Bowler, and incidentally a grandma, has a string of titles and honours as long as a bowling lane. In addition to her eight wins in the American All Star Championship, she has captured the World's Invitational on four occasions.

We look forward to seeing her scatter the tenpins and I am sure we will see some great scoring. Ladies, in particular, participating in the "Marion Ladewig Classic Tourney", will enjoy competing against her in the finals to be held at London Airport Bowl on Saturday, October 3, 1964.

A novel and unique feature of your new magazine "CENTREPIN" will be a monthly draw for National Premium Bonds. The front cover of your magazine will carry an individual serial number and you may be one of the 30 lucky readers to receive a premium bond.

Preserve your copy of "CENTREPIN": it could be worth £5,000 to you. A full list of winners will be published in the October issue.

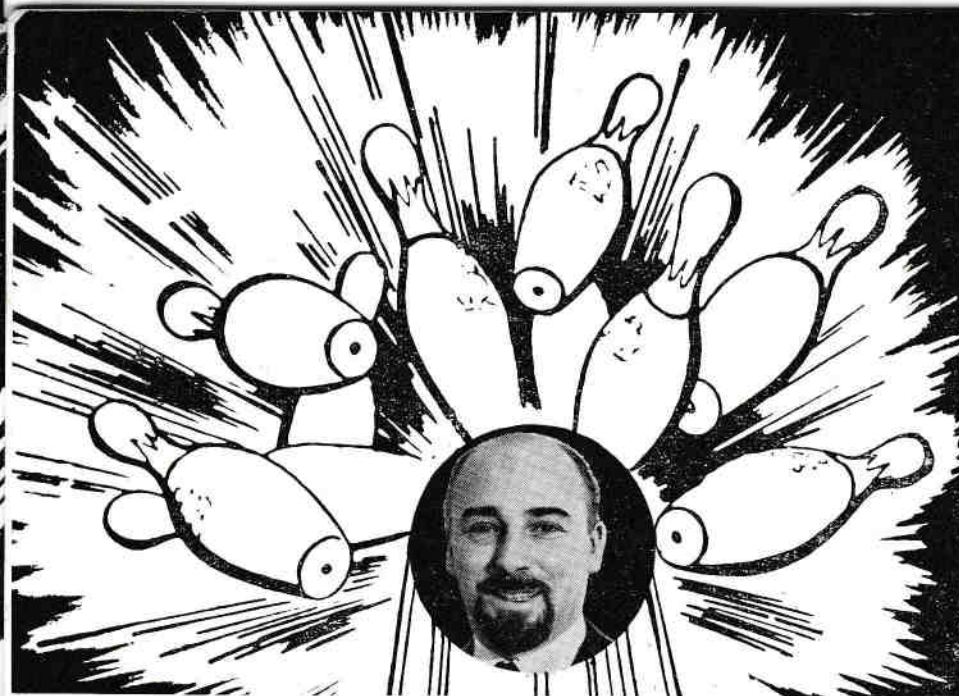
Contents

"Follow Me Around", by David Miel	2
Tournaments at The Airport Bowl	4
Billingham Bowl	5
Halifax Bowl	9
Hampden Bowl	13
Norwich Bowl	17
Airport Bowl... ..	21
"The Perfect Bowler" by Jim Brewer	25
National Sponsored Championships: Junior Division Finals ...	26

September 1964

Vol. 1. No. 1

AVAILABLE AT HAMPDEN · HALIFAX · BILLINGHAM · NORWICH · AIRPORT BOWLS



FOLLOW ME AROUND

by **David Miel**

IT was the last event of the 1964 National Sponsored Tournament out at Airport Bowl a few weeks ago—the Scratch Team Event. The announcer put a reverent note in his voice—he wanted to drum up excitement and wet the appetite of the spectators. “And now we come to the most important event of all, the heavy artillery of bowling,” he began. “The best 24 teams in England . . .” As he was talking, all the teams were sitting in the bowling areas waiting for the Brunswick 90, the fabulous lane—dressing robot, to finish preparing the ground for battle.

I watched my team making little jokes among themselves, laughing too easily. They were too experienced to be nervous, but I knew that each man was mentally tuning himself to that fine pitch which is necessary for big competitions. Looking around me in a suspended moment of time, I suddenly felt like a stranger. What was this all about and what was I doing here? My thoughts slid back to the beginning. Four years ago.



HAROLD KING

It was the first centre in England, I had played a few times, liked it, and now—what a liberty! They were going to have leagues every night. It was hard enough to get a game anyhow without leagues monopolising the lanes. Bright light in my head! If you can't beat 'em, join 'em . . . enter a team. Ha ha . . . but who? My brother, my brother-in-law, my cousin—they have not played

before, but I'll put their names down and get them interested afterwards. One more needed. Oh yes, my business partner's son, he's played a couple of times.



ERIC LANE

Now for a name. Lions? Wolves? Bears? (I must have been zoologically minded). It was my partner, who had just seen “West Side Story,” that finally came up with a name—THE JETS. I wanted to make them appear a little sinister so I had black shirts made with a motif on the back of a pin being struck by a flash of lightning. I was quite proud of them until someone asked if we belonged to the Mosley party. Besides myself, only one of the original team remains. My partner's son, who finished the first league with a sparkling 121 average. His name, Jan Rose. He represented Great Britain at both the European and World Championships, so it might be fair to say he has come on a bit since then.



BOBBY MANSFIELD

Since the beginning, there have been six vintages of Jets. At the start of each league I reshuffled the players, seeking always to improve the strain. To be a good bowler was not enough, they had to fit in team-wise and most of all they had to have guts. About 30 faces passed through the team. Maurice Glazer played for us in the early days, and he was a very promising bowler until his duties as Secretary of the B.T.B.A. forced him to give up active bowling. Right from the start the Jets were a good team according to the prevailing standards, mainly due to more concentration and a greater desire to win, which I always tried to stimulate.



DAVID MIEL

Yes, we had our critics. "Pot-hunters," said some. Yet we entered only the strongest leagues not wanting to take advantage of the weaker bowlers. Now we are invited to play in many more leagues than we can possibly fit in. Nobody seems to be worried that we might win something, anyhow we have a saying in the team: "Everyone plays well against the Jets." Rabbits start foaming at the mouth and turn into tigers, and as for the tigers, well . . . if you look at the High Score Awards you will see that 1077 and 1056 occupy 1st and 2nd place, but it doesn't show who were the chopping blocks on those occasions . . . you guessed it . . . US.



NEIL OSBORN

My only object in forming a strong team was a vow I made after bowling three months: "One day I'll have a team which will bowl a 1,000 game." In those days that seemed equivalent to swimming the Atlantic in a pair of water wings. After two years and many, many near misses, we bowled the first four-figure game in the country, 1054. There were only two open frames in the whole game, both missed spares, and one was mine. Well, if Mary, Queen of Scots, had "Calais" engraved on her heart when she died, if I had passed away from chagrin you would have found the pin numbers 1-2-9 on mine. Anyway, like all things once done, they get easier. After that we notched up over 30 1,000 games.



JAN ROSE

The lanes were ready now, and each team was introduced together with some data on their performances. The players had to walk out to the foul line and

wait there. "On lane 3, the Brunswick Jets—holders of the National Team Record, 3,027; London Area Champions 1963 and 1964; winners of last year's National Benzole Team Championships; runners-up in the recent Brunswick European Tournament." Well, I suppose it sounded good. Probably any spectators who had not seen us before expected to see five lean, keen-looking athletes march up. But what a motley crew we were, every man had a different colour shirt on (no sponsors' shirts were allowed).



TONY SAMUELS

There was Neil Osborn with his black hair grown shaggy for the film work he does, his face burnt black from the outdoor film sets. If he started selling clothes pegs, he would have seemed completely in character. Contrasting with him sharply

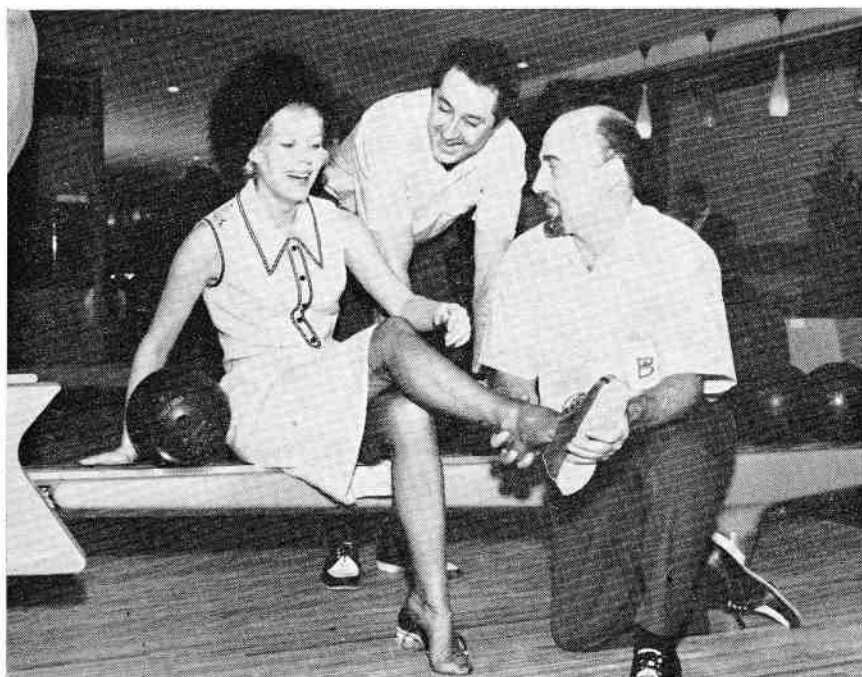
was ginger-haired, freckled Jan Rose. There was 18 stone Tony Samuels looking like a heavy-weight cherub standing next to skinny Bobby Mansfield. And lastly me, bearded and balding, looking like a cross between a French chef and Dr. Fumanchu. Every size, shape and colouring.



MICK WADE

While the other teams were being introduced, I clapped automatically, but my thoughts were elsewhere. Yes, we had a good plug, but they did not mention, and nor did I expect them to, our most important victory. Important to us, that is, because it made us known as being more than just a good league team playing at Stamford Hill, and in the long run helped us to find a sponsor. Next month I will tell you about the tournament that we were left out of and finally won.

THREE GREAT STARS GET TOGETHER



Bowling isn't all hard work, as Jets David Miel and Neil Osborn found out when they assisted Betty, one of the famous Beverley Sisters, with the fitting of her bowling shoes at the opening of the Blackpool Savoy Bowl last year.

Tournaments at the Airport Bowl

National Bowling Championships

Ladies' Winners

Mr. E. G. Forsyth (left), Managing Director of the Top Rank Bowling Division, presents the prizes in the Ladies' Scratch Section of the 1964 National Bowling Championships. The winner (centre), was Muz Rudge (Top Rank, Golders Green) with a 523 series; second (left), was June Jackson (Top Rank, Hove), 516 series; and third Mitzi Rose (Airport Bowl), 511 series.



National Bowling Championships

Men's Team Winners

Pictured here (back row) are the winners of the Men's Five-Man Team Scratch Division, the Brunswick Jets (series 2775, individual high game 256 by Neil Osborn). Second (middle row) were the Autospares (2708 series) and third ABC Leytonstone (2695 series). The Championships were of course played at the Airport Bowl.

SATURDAY, August 8, 1964, saw the last of three major tournaments which have been held at the Airport Bowl in the past two months—and what a success they have all been.

The first, the Brunswick European Invitational Tournament, held at the Bowl on July 4 and 5, 1964, was acclaimed by the bowling world as the "greatest British tournament ever."

The second, held during the weekend of July 25 and 26, 1964, will be remembered for the excellent standard of bowling. This was the Men's and Women's Finals of the National Sponsored Tenpin Bowling Championships, under the sponsorship of National Benzole and Playtex Girdles. Many valuable prizes were won.

On Saturday, August 8, 1964, the third tournament, the Junior Division of the National Sponsored Finals, was held at the Bowl and was a magnifi-

cent success. Little Sue Purser, a 10-year-old won the Girls' Handicap Singles with a 664 series. A tribute to the keenness and enthusiasm with which the youngsters accept bowling. Sue bowls regularly at Airport with her dad, Ian Purser, both in several leagues.

We are looking forward to the next tournament which will be held here in October, when the famous woman bowler from the U.S.A., Marion Ladewig, will be visiting us.

BILLINGHAM BOWLING

THE CAUSEWAY · BILLINGHAM · CO. DURHAM



Manager:
MALCOLM PIDGEON
TELEPHONE:
STOCKTON 52530

For your
COMPLETE ENJOYMENT

Law

Gold Tankard Canister Beer
on supply at the
Billingham Bowling Centre

Grosvenor Hair Fashions

Ladies' and Gents' Hair Styling

Winner of 30 International and
National Awards

OUR REPUTATION IS YOUR SATISFACTION

★
Phone for your appointment
STOCKTON 53927

★
Appointments available in Gents' department
Members of International Haute Coiffure Gt.



86a Wolviston Road
(opposite Swan Hotel)
Billingham - on - the - river

Club Secretaries

*Strike your Bonanza
with a machine from ...*

Cam Automatics
(North East) Ltd.

FRUIT MACHINE SPECIALISTS

• • •

**45 Church Street,
Seaham, Co. Durham**

Telephone Seaham 3137

Hann & Little
LIMITED

*Building Contractors
and
Joinery Manufacturers*

**Service Industry Site,
Marsh House Avenue,
Billingham, Co. Durham**

Telephone: STOCKTON 54532

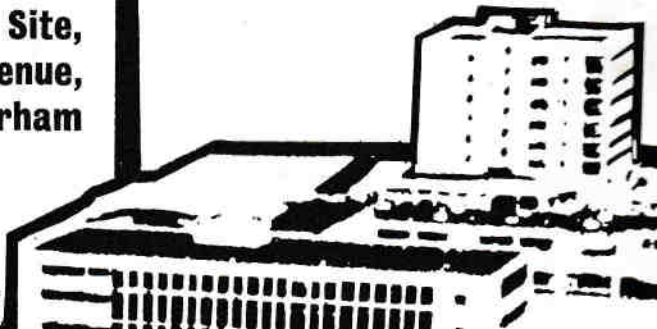
**THE
FINEST
NAME
IN**

FROZEN FOODS

ROSS
Foods Limited

**A COMPLETE SERVICE
TO THE CATERER**

MARSH HOUSE AVENUE, BILLINGHAM, CO. DURHAM
Telephones STOCKTON 52061/2



BILLINGHAM BOWL - ONE YEAR OLD

THE first edition of this Brunswick magazine, "CENTREPIN", coincides with the Billingham Bowl's first Birthday Party. Yes, it is now one year since Brunswick brought the sport of tenpin bowling to Tees-Side, and what a year it has been!

We at Billingham are, I think, justly proud of our achievements in the first year's bowling. Teams from this centre have competed in every major tournament and have by no means disgraced themselves. Another grand achievement has been the formation of the North Yorkshire and South Durham Area Association of the B.T.B.A., with Mr. Joe Maloney, a regular bowler at Billingham, playing the active part.

Our first league season has now come to a close, with the interest being held right up to the last ball, and now everybody's attention is turned to the new league season which is nearly upon us.

We intend to form a "gimmick" league this season, namely the "Treasure League," which will roll-off at midnight on September 21. The idea behind this is to give the chance of winning a kitty each week. Every member of the League will pay a total of 17/- each week: 10/- of this will be put into a kitty, while the 7/- will pay for the two games. The winners each week will then be presented with 95 per cent of the kitty, at the end of the evening's bowling. To avoid the inevitable top bowlers winning the kitty each week, a draw will take place to decide the teams for the evening. The numbers for the "Treasure League" are limited, so join NOW!

I would, in conclusion like to thank all officials who helped in the running of the leagues, League Secretaries, Chairmen, etc., without whose help they could not have been so successful.

MANAGER'S MESSAGE *by MALCOLM PIDGEON*

IN this, the first edition of "CENTREPIN", I would like to take the opportunity of thanking all managers from other centres for their kind welcomes, on the occasions when Billingham bowlers have visited their respective bowls. These visits and challenge matches between centres must, I feel, be encouraged, as they bring out the best in bowling enjoyment.

After almost a full year of operation at Billingham, I think we have some potential high-class bowlers here, of whom we are indeed proud.

We now have a very full League Programme, an operative Billingham Bowlers' Committee under excellent leadership, and a very substantial club membership.

We have, during the past year, organised many contests, both "gimmicky" and straightforward serious bowling, which have been highly successful, mainly due, I think, to the extreme interest and keenness of the Tees-Side bowlers.

I think I am right in saying that we are the only centre in the country who have literally frightened the life out of our bowlers, by presenting a "Frankenstein Horror Night," when anybody of a nervous disposition was advised to stay at home! On this occasion, gruesome masks were handed out, and in some cases we found that these masks were not necessary to obtain the desired horrible effect. In fact, come to think of it, I don't think they gave me one.

We are lucky at Billingham Bowl in that we have an ex-courier as Controlman, and under his wing we are

at present organising a coach tour for Easter, 1965, covering Belgium, Holland and Germany. This tour will be leaving Billingham on Thursday evening April 15, 1965, and returning on Tuesday morning, April 20, 1965. Challenge matches have been arranged in Brussels, Amsterdam and Bonn. The total cost will be 18 gns. per head, and I would like to extend an invitation to all bowlers from London Airport Bowl, Halifax Bowl,

Hampden Bowl and Norwich Bowl. If you are interested in reserving a seat on the coach, will you please apply through your Centre Manager, with whom I shall be delighted to make the necessary arrangements.

In conclusion I would like to say that we at Billingham look forward to our second year of bowling with great enthusiasm, and we anticipate better bowling and more fun and enjoyment.



RAISING NEWS

THE first news that comes my way this month is the birth of a 9lb. 4oz. son to **Bob and Mary Robson**. Bob is the Billingham Bowlers' Committee Secretary, and obviously has other talents as well! Well done Bob, and just a reminder that the Junior League meets on a Saturday morning at 9 a.m.

The Billingham Bowl "Play it Cool Mystery Bowling Tournament" was a great success, being run over a period of five weeks commencing Monday, June 29, and recently completed. This Tournament was organized by our Manager, **Mr. Malcolm Pidgeon**, in conjunction with **Mr. McGladdery**, of Top Rank Home & Leisure Dept., and our thanks must go to them for an extremely enjoyable Tournament. Prizes were donated by Messrs. Ferguson, G.E.C., Sanyo, Ultra and Electrolux, via Top Rank.

Hearty congratulations to:—

Mrs. Nancy Alcock, who won the Ferguson Transistor Radio;

Mrs. J. Cairns, who won the G.E.C. Radio Camera;

Mr. C. B. Strickland, who won the Ultra Record Player;

And especially to the winner of the Grand Final, **Mr. J. Cairns**, who won the Electrolux Refrigerator.

As the contest realised an average of 200 entrants each week, we must offer condolences to them and "Better Luck Next Time!"

Our First Anniversary Party will be held in the bowling centre in the near future. There will be a repeat of the Grand Opening Tournament, which last year was won by Messrs. Head Wrightson & Co., among many other

BY "STRIKER"

interesting events, not all of a serious nature. So keep your eyes peeled as posters will be displayed in the Bowl giving details of all events!

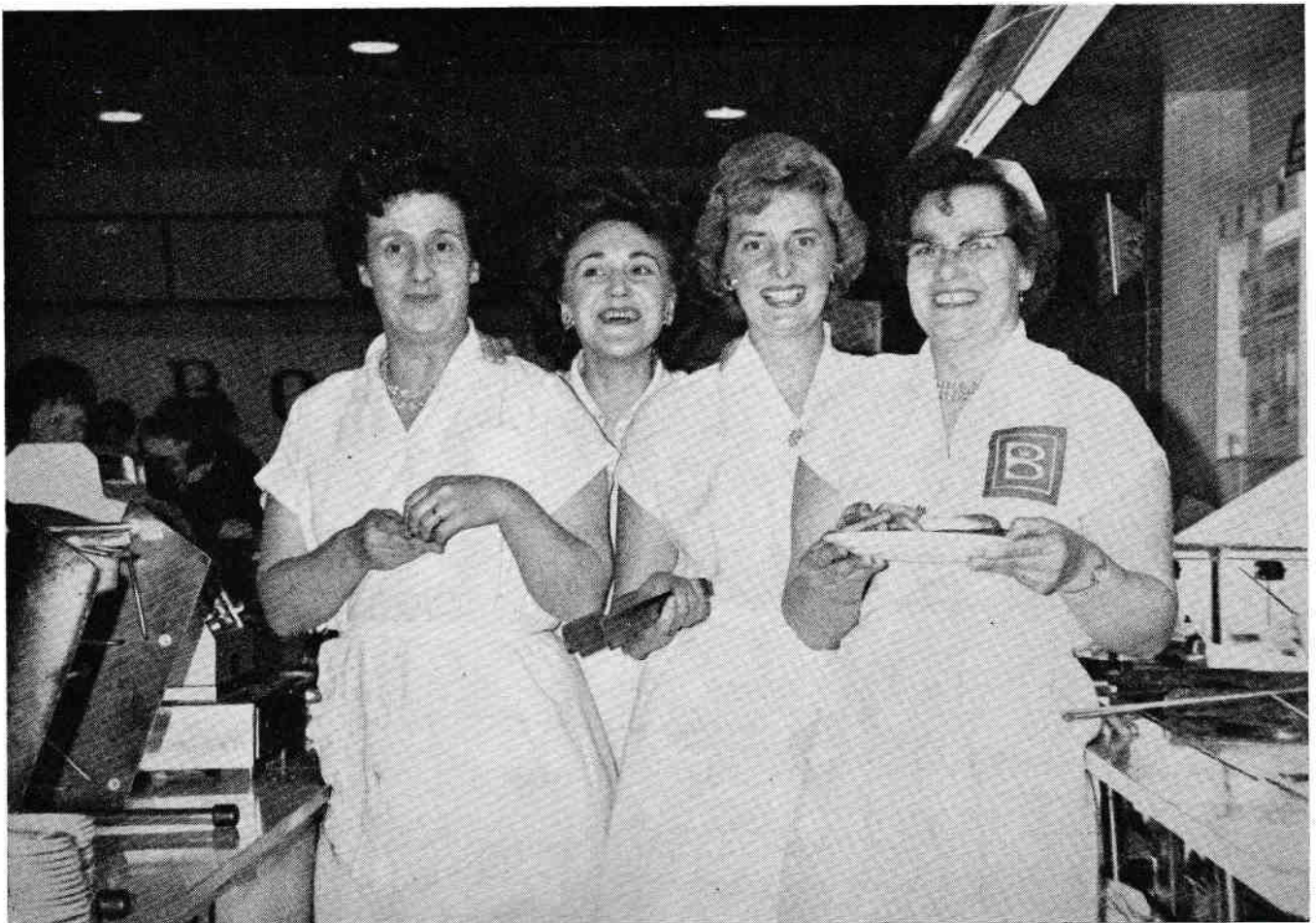
Congratulations must go to **Norman Wilson**, a 17-year-old, for attaining the Bowl Record League Score of 256. Very nice bowling, Norman!

We cannot forget the ladies in this, our first issue. They have again decided to organize their League for a Wednesday afternoon, and they will be included in the Anniversary Programme.

Please keep the news coming in, addressed to "STRIKER," Billingham Bowl, or leave your items of news at the Control Desk at any time.

The "STRIKER" strikes again!

SMILES FROM THE SNACK BAR



Snack bar girls at Billingham Bowl certainly seem to be in good spirits and look happy at their work. Possibly Assistant Manager Jimmy Cooper has amused them with some of his "canteen capers".

LOOKING AHEAD TO THE NEW SEASON

NEW league seasons are going to bring new changes to Billingham. Probably the most important aspect as far as the non-league bowlers are concerned will be the introduction of a new set of faces among the instructors.

Apart from staff instructors three Billingham bowlers—**Jimmy Curwen**, **Joe Maloney** and **Gordon Dickenson**—have already been to London on the Brunswick Instructors' Course, and they will be helping out in the autumn.

In addition four others—**Brian Nightingale**, **Stan Robinson**, **Ernie Walton**, and **Gordon Behan** will eventually be going on the same course to give Billingham a more than adequate supply of instructors.

Then an instructor's rota is to be drawn up—and one instructor will be on duty every night of the week. Instructors, by the way, are supplied by Brunswick with shoes and shirts, and they will be recompensed in other ways for their night-time duties.

Visiting the Bowl for a special challenge match against a selected house team in September will be the

Bristol Champions, from the Leeds Bowl. These, readers will remember, are the only team who have ever beaten the Brunswick Jets. Billingham bowlers have always claimed they could give the Jets a hard game—it will be interesting to see how they fare against the Leeds men. One of the men from Leeds, incidentally, is **Harry Vigdor** . . . who plays in the Billingham Moonlight League!

The Billingham team, who have already played successful matches against Jarrow and South Shields (we even beat John Banks, the British Champion in a doubles match) is usually chosen from **Ernie Wardle**, **Gordon Dickenson**, **Norman Owen**, **Eric Waugh**, **Bob Bailey**, **Tony Shaw** and **Jim Simpson**. But an eye is always kept open for up-and-coming bowlers.

Some bowlers are finding things a little different since the Billingham lanes were resurfaced in August. But prominent lady bowler **Gladys Donaldson** did not seem to mind. In a series of games only a few days after the resurfacing she rolled two 200-plus games and a 500-plus series.

All of the leagues during the coming season have applied for B.T.B.A. sanction, and local secretary **Joe Maloney** has a thousand application forms for new recruits. He is offering a bonus to junior bowlers—he is only intending to charge them the 5/- fee that goes to the B.T.B.A. headquarters. But this may only be for this season. At least it makes things slightly easier for the juniors, who would otherwise have to pay the full 10/- fee, just the same as the seniors.

One of the pet schemes of the moment is an Old-Age Pensioners' League. For many months Billingham has wanted to start a day-time league for old people. Local leaders of old people's organizations have already been approached but the big problem up to now has been the cost of bowling. However, more and more old people are playing regularly in the evening leagues—and chances of a "Golden Age" league seem to be growing brighter. If anyone is interested Billingham Manager **Mr. Malcolm Pidgeon** is only too anxious to talk about it. He even talks of joining the League himself.



Scipio Brook Ltd.

Victoria Street East, Halifax

Telephone HALIFAX 4019



*Suppliers of Foodstuffs
to the Halifax Bowl
Snack Bar*

Alan Drake

High class family butcher

SUPPLIERS OF MEAT
PRODUCTS TO THE
HALIFAX BOWL
SNACK BAR

131 Pellon Lane Halifax

Telephone - Halifax 4973

Selwyn Green

4 SNOWDON STREET BATLEY Telephone - BATLEY 1883



Interior Decorator and
Colour Consultant to
Halifax Bowl

ESTIMATES A
PLEASURE

Daily Expert Tailors

Corner of Market St. & Albion St. HALIFAX

Telephone - HALIFAX 60845

★ ★ ★

- ★ Go bowling in a Daily Tailor Outfit.
- ★ We have the latest Bowling Shirts, Trousers, Pullovers and everything to meet your bowling needs at a price to suit your pocket.

JACK HEALEY (Builders) LTD.

SHILLBANK HOUSE, MIRFIELD

Telephone - MIRFIELD 2060



**BUILDING
CONTRACTORS**



BROAD STREET • HALIFAX



Manager: DON DUNN Telephone 2039

TO STAY OR NOT TO STAY *THAT IS THE QUESTION*

THE Prime Minister and ex-Prime Minister's son, Maurice Macmillan, the National Press, radio commentators and television cameras, all focussed their attention on Halifax during July, as the biggest row to hit the town for years blew up.

The cause of all the trouble? The giant 14ft.-high plastic tenpin which stands on top of Halifax Bowl.

The storm broke when Halifax Town Council ordered that the pin had to come down. Their decision brought a stream of protests from angry bowlers—and 1,500 members of the centre signed a petition protesting against the move.

The row started after a visit to Halifax by Prime Minister Sir Alec Douglas-Home during a whistle-stop tour of the West Riding.

Brunswick's new £300,000 bowl was chosen as the ideal spot for an open-air meeting, and 500 people crowded on to the roof-top car park to hear Sir Alec speak.

Standing in the shadow of the giant red and white pin, he referred to our "magnificent new bowling alley," and afterwards he was presented with an inscribed pin as a memento of his visit.

But the publicity which Britain's number one political figure, number one sport and number one pin received didn't seem to go down too well in some circles.

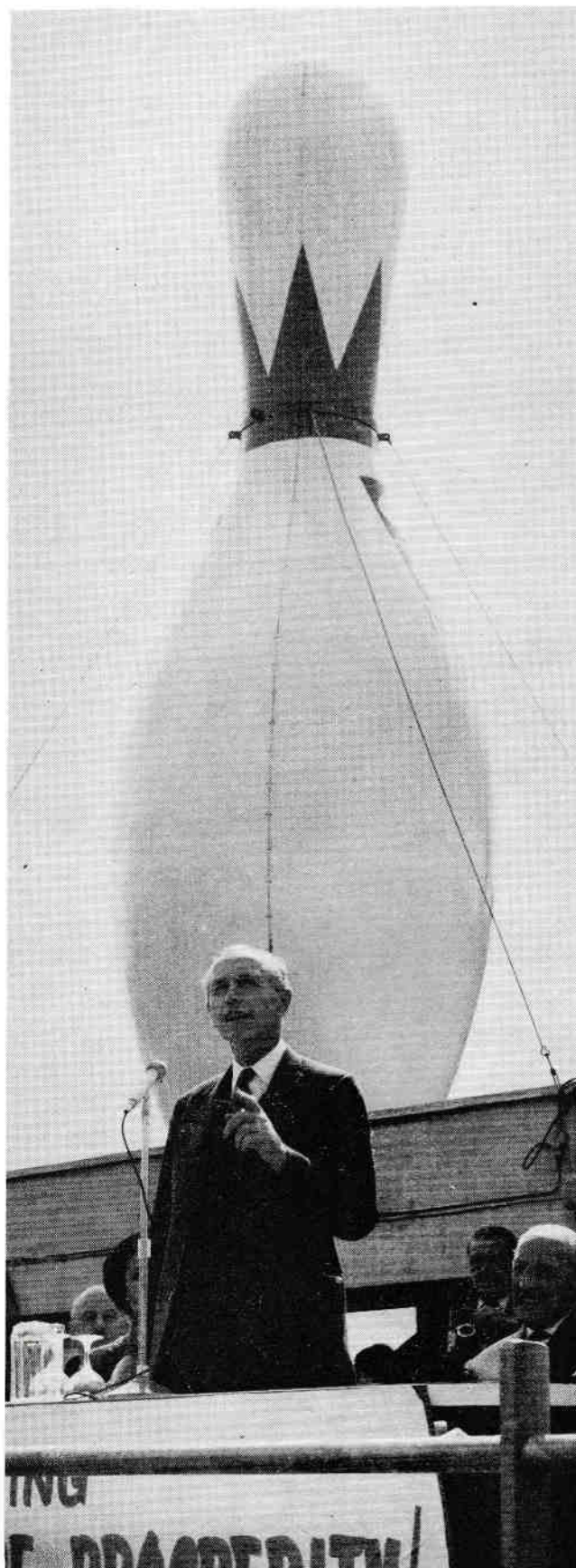
It was only a matter of time before the grumbings and groushings were heard in Halifax Town Council Chambers. The pin was "an exclamation mark against the skyline," a "monstrosity," and "represented everything we ought not to want for Halifax," said the town councillors.

Gravely they discussed the threat it presented to the town, and unanimously voted that the offending symbol must go.

But they reckoned without our bowlers—to whom the pin is a symbol of the finest and cleanest family sport there is.

But the wind of change didn't blow in to the Council Chamber—and at their last meeting one member still wanted to know when the pin was coming down.

The answer so far as Halifax bowlers are concerned is NEVER, and we're anxiously awaiting the outcome of Brunswick's appeal to the Minister.



The Prime Minister pictured during his speech in Halifax, with the now nationally-famous pin in the background.

SUCCESS FOR IRENE

A FABULOUS bowling week-end in Munich—flying part of the way there and back—is the prize which will soon be coming the way of Halifax club members **Miss Irene Woodhouse** and **Mr. Bryan Baume**.

The couple topped the poll in the recent Club Members' Tournament, and were worthy winners with a total pinfall of 4,580 over a 12-game series.

Irene, who lives in Forest Avenue, Illingworth, Halifax, and Bryan, from Clay House Lane, Greetland, have only been bowling since Halifax Bowl opened in February, and their win is the climax of six months of continuous practice on the lanes.

For the runners-up there's a long list of valuable prizes, and consolation prizes which include free life membership of the club.

Thirty-three pairs took part in the Tournament, which everyone agreed was a tremendous success and great fun into the bargain.

Apart from her success in the Members' Tournament Irene has been showing the men how to notch up some really startling pinfalls in the Canada Dry National Tournament—and is a likely contestant for the quarter finals at the Top Rank Bowl at Leeds on August 15.

The local finals of this special handicap tournament were rolled at Halifax Bowl on August 7—and attracted great interest and speculation. Some good series were rolled, but once again it was Irene who bowled 'em over with a 682 three game series—on a 48 handicap.

This should without a doubt put her through to the quarter finals, and as we go to Press we pass on our best wishes to her for a chance in the semi-finals, at the ABC Bowl, Levenshulme, on August 22, and—touch wood—the grand finals at the Wembley Bowl on August 29.

MAGICOTE TOURNAMENT

THOSE lovely TV lasses, the Magicote twins, put in a personal appearance at the Bowl on July 8, when Magicote Berger Paints sponsored a special evening tournament.

The winning contestants rolled a game against the Magicote girls, but for those who weren't busy feasting their eyes on this double helping of glamour there were special red-head pin contests.

In these anyone obtaining a strike while the red-head pin was in the number one position was presented with a tin of Magicote paint.

A sequel to the success of the evening is that Magicote are now considering the sponsoring of a league at Halifax, in which a team made up of Berger employees from Leeds would play.

Whirlwind Romance

WE would like to congratulate one of our employees who was married on Saturday to one of our League Secretaries, **Miss Annette Binns**, who has been with us since the opening of the Bowl, has, after a six-week courtship, married **Mr. Les Marson**, who is secretary of two of our main leagues. The bride, dressed in a French navy suit with yellow accessories, and the groom returned to the Bowl after the ceremony for a small reception. We wish them every success in their marriage and future life.

Possible Telstar Link-up

NEWS of a possible Telstar link-up for a Trans-Atlantic Tournament in September between a team from Halifax Bowl and a team in our Canadian twin town—Halifax, Nova Scotia—comes just as we go to Press.

In 1962 Brunswick and Top Rank ran a direct "hook-up" tournament using the communications satellite to relay the scores. Now arrangements have been made for a team from Halifax Bowling Centre in Nova Scotia to compete against a team from our own Bowl—and plans are going ahead to try and repeat the Telstar link.

A spokesman for Brunswick in Chicago has said that the idea has created great interest in the States—and there's a hint that this tournament with a difference could be made even more unique.

What ideas Chicago have up their sleeve are still not known, as the plans are still being formed—but in our next issue we will spotlight this tournament in detail.

So watch this column for a really striking announcement.

Beauty and Bowling

BOWLING, a beauty session, and bouffant hair styles were all served in one fabulous session at the Bowl during June to give our ladies an afternoon to remember.

The occasion was the first-ever all-ladies tournament rolled at the centre, and the big attraction was the wonderful prizes being given away by Steiner's—one of London's leading cosmetic and hair-styling concerns.

The winner over each of the roll-offs got a free hair style, plus a £6 bottle of perfume, and there were nine other prizes besides.

The highlight of the tournament came when the lucky winners received their prizes on the spot—for part of the Bowl was transformed into a hairdresser's salon, and the experts went to work to give the lucky ladies their free hair-styles there and then.

Also on the spot was Steiner's cosmetician, who answered questions from the 60 ladies on hair styles and facials, and gave plenty of general beauty tips.

Halifax Bowl provided tea and biscuits to round off the afternoon, and made this a thoroughly enjoyable tournament for all those who took part.

Spotlight on Juniors

TEACHING children is a full-time, five days a week job for Ryburn schoolmaster **John Guy**. So in his spare time, three hours each week, John relaxes . . . teaching children!

But it's teaching with a difference, for John is the latest official Brunswick instructor for junior bowlers in Halifax, and his "classroom" is the Halifax Bowl.

Ask John why he does it, and this energetic, good-looking young teacher will shake his head modestly and tell you: "I just like kids." Which probably explains why John finds time to fit in his job as a bowling instructor among a list of hobbies which includes the theatre, film-making, soccer, tennis, fast cars and music.

John still says he can't understand how the management of Halifax Bowl talked him into taking the job—but they did, and now we have got three official Brunswick instructors to the Junior League. The other two are **Mr. Cyril Slater** and **Mrs. Audrey Lennon**, wife of Halifax sportsman-policeman Roy Lennon.

STARS OF "FIREBALL X.L.5" VISIT HALIFAX BOWL



"Fireball X.L.5" television stars Steve Zodiac and Venus paid a visit to the Bowl on Sunday, July 19—and children and parents packed the centre to greet them. An enormous crowd of happy and excited youngsters followed Steve and Venus round as, dressed in their red and silver space suits, they were taken on a conducted tour of the Bowl.

Most of the youngsters who turned up had taken part in a series of matches the previous day, organized to find the best junior bowlers to roll in a match against the visitors.

The lucky winners were Barry Crabtree and Michael Rumak, both 15-years-old and top players with the "Texans," the team which at present tops the Saturday Morning Junior League. Runners-up were Robert Brown and Brian Wright, of Hipperholme Grammar School.

Steve and Venus—as could only be expected—defeated their young opponents over all six games, but warmly congratulated the boys on their play and sportsmanship. They presented them with special presents brought direct from Space City.

In a special challenge issued by Halifax bowlers George Beverley and Andrew Beedom, Steven and Venus won a six-game match by 18 pins, and lovely Venus wound up a successful afternoon with a 220 final game.

The charming couple got a tremendous ovation at the end of the afternoon—and the kids will really have something to look forward to, for a return visit of these two space-age bowlers is planned for September.



HAMPDEN BOWL

MOUNT FLORIDA • GLASGOW

I
always
go
to . . .

Bremner's

GLASSFORD STREET
GLASGOW



BISHOP'S
Durban Cream
Sherry

☆☆☆
"The Winning Wine For
Every Occasion"

☆☆☆

D. M. & A. BISHOP LTD.

HEAD OFFICE:
79 Lowgate, Hull

GLASGOW ADDRESS:
12 Leslie Street,
Glasgow, S.1
POL 6042

TENPIN BOWLING SHIRTS

By

J. E. SHINWELL LTD.

100 TORRISDALE STREET, GLASGOW, S.2.

Telephone: POL 5911



WHOLESALE AND RETAIL BUTCHERS

**CALDER and
MILLERFIELD Ltd.**

SUPPLIERS OF ALL MEAT PRODUCTS TO
HAMPDEN BOWL

114, Millerfield Road, Glasgow, S.E.
Telephone Bridgton 0039

"Guaranteed service from" . . .

John McCaffer

Glasgow's South Side LEADING NEWSAGENT

PLACE YOUR ORDERS WITH US

1008, Cathcart Road, Glasgow South 2.

Tel.: LANGSIDE 4693

Manager: Mitch Currie

Tel.: LANGSIDE 1844

Hampden Bowling Triumphs

by Mitch Currie

ANOTHER way that Hampden Bowl, from the backwoods of bowling, so to speak, is beginning to hit the headlines throughout Britain, apart from the reputation we are steadily gaining throughout the bowling fraternity as a "Friendly Place to Visit," is by the increasing impact Hampden players are making in the competitive field.

This is evidenced, for instance, by their startlingly good performance in the European Championships played at Airport Bowl; an all-Scottish Hampden Team of five men finished seventh out of 48 competing teams. This was an especially fine performance when one considers that the few teams which headed them consisted almost entirely of foreign players.

This same Hampden Bowl team, sponsored by Uwin, of London, of sports clothing fame, played the following week, Sunday, July 12, in the first-ever Scottish Team Championship which we organised and held at Hampden Bowl. After a very thrilling day's play, this team won convincingly, with only the American Prestwick team giving them any competition.

So then the general public were beginning to take note, not to mention the other bowling centres throughout the country, who were no doubt beginning to wonder how on earth a team of players representing a centre only one year old could do so well in national competitions.

The reason for this may have something to do with dedication to the task without which no competitor can ever hope to reach the top.

STRUGGLE ENDS

As already indicated, in this City so greatly steeped in a lifelong tradition of Association Football, thanks to a certain extent to the ever-popular Press, for so long supporters of Scotland's national sport, the year-long struggle to attract the attention of the Press boys has just ended. We can now say that Scotland's greatest newspaper, the "Daily Express," with a readership of over three million people, is now behind us at Hampden Bowl. This means, among other possibilities, that a weekly column will now appear in this newspaper beginning September.

Next month I will tell you what I believe are the necessary ingredients required in a sports champion.

Birthday Celebration

THE first anniversary of Hampden Bowl was held from Monday to Saturday, July 6 to 11. This was a great success and co-operation was received from all and sundry throughout the City of Glasgow. Unfortunately at this time a process engravers' strike was in force and therefore no photographs could appear in the Press.

The centre itself was a blaze of colour, aided by banners and flags of all descriptions. Various tournaments and competitions were run during this week when prizes of all kinds were given out to the lucky winners. The firms which co-operated in this respect included such as Coca-Cola, Churchman's, Heinz, etc., to which we were of course extremely grateful. A feature page appeared in one of Glasgow's evening newspapers which attracted a great deal of attention.

The grand finale was of course our Scottish Team Championship on Sunday, July 12, which attracted representative teams from every centre in Scotland.

One of the leading sports stores in town co-operated by producing a tenpin bowling window display. In

Hampden's bowlers of the month

BOWLERS of the month for July:

Dave Murray, 562;

Winnie Plunkett, 454.

Bill Murdoch, Hampden Bowl Leading Junior, rolled a 611 series, on Saturday, August 8.

On Sunday, August 2, 72 people arrived from Granite Bowl, Aberdeen, under the care of Mr. John Innes. A three-game singles tournament was played in their honour, with trophies given to the winners:

Raymond Morrison, 513;

Cathie Munro, 458.

The celebrated Airport Bowl player, **Roger Staats**, was visiting Hampden

many varied ways all possible opportunities were taken during Birthday Week to establish further the names of Hampden Bowl and Brunswick throughout the City of Glasgow. From our lineage point of view, it was interesting to note that for the first time in this centre's history the daily lineage during Birthday Week was substantially higher than the corresponding days of the previous week, proving if nothing else the value of hard talking and promotions out on the field.

Bowl at this time and took part in various games during the day. He played a special exhibition match against **Andrew Geddes** of Aberdeen and won by 97 pins.

During the second week in August, television personality **Lee Kates** and **Roger Staats** visited Glasgow during their holiday and were very helpful and did a lot of coaching at the centre.

During this period a junior doubles match was arranged when **John Aird** and **Pat Macnamara** played **Michael** and **Sharon Kates**, winning by 87 pins. Pat had a high game with a 154. A senior exhibition match took place between Hampden Bowl's **Tom Marshall** and **Dave Murray** against **Lee Kates** and **Roger Staats**. The Hampdenites followed their usual winning way and were successful. The scores were as follows:—

Lee Kates, 175, 172, 153—500 series.
Roger Staats, 182, 134, 161—477 series.

Tom Marshall, 157, 154, 171—482 series.

Dave Murray, 172, 168, 165—505 series.

A win for Hampden by 987 to 977.

Monitors help out at the Bowl

MANAGER Mitch Currie was instrumental in introducing at Hampden Bowl a scheme whereby suitable boys and girls can be used to carry out certain tasks within the centre which would be of benefit to the playing public. These boys and girls he called Monitors.

This Monitor Scheme has been taken up in other Brunswick centres and has proved very successful. These youths now wear very smart bowling shirts and are easily distinguishable in the centre, not only in this respect but also for their smiling energetic approach to the task of helping in a variety of ways all the bowlers in the centre. They have been quite a boon to the management as they have been able to carry out many duties on their behalf.

The Monitors at Hampden Bowl are: **Alistair Ramsay; Billy Allen;**

(continued in col. 2)

The Clan MacLillard



Wee Willy MacLillard all ready and able at Hampden Bowl to celebrate his 295 game that he achieved six hours previously at Granite City Lanes, Aberdeen, earlier this year.

BIRMINGHAM BOUND



Hampden bowlers setting off in style for a recent national championship match in Birmingham, fully equipped for all events with ample supplies of Bishop's Durbin Cream Sherry. In our photograph Dave Bishop can be seen with his mammoth bottle of winning wine.

(continued from col. 1)

Jim Russell; Ian Robertson; Jim Wright; Jeff Kirkwood; Irene Philip; Maria Gonella.

In addition to being of inestimable value to the management these boys and girls are proving to be no mean players, and have in fact developed into the best young players in the centre. Two of the boys, Billy Allen and Jim Wright, competed in the recently-run National Sponsored Tournament and won the Scratch and Handicap Singles. As centre winners they competed against other centre champions when they won in convincing style at Sheffield.

A VISIT FROM SCOTTISH TELEVISION

SCOTTISH Television recently filmed a sequence at Hampden Bowl for use in one of the 12 programmes they are compiling dealing with Scottish industry, under the title "Enterprise 64."

The film will be for programme five in the series and will be transmitted on Wednesday, September 2. The programme opens at Hampden Bowl with the commentator, Andrew Gardner, introducing same.

Follow that Cab!



Follow that cab! This could well be your quickest way of getting to Brunswick's Hampden Bowl. Especially if you were in Glasgow's city centre on a Thursday afternoon. It would be doubtful, of course, if your conveyance would be a taxi, because Thursday afternoons is a taxi drivers' bowling league at Hampden. Our photograph shows a taxi-cab rank guaranteed to be the biggest in Great Britain (Thursday afternoons only).

Promotions line - up at the Hampden Bowl

THE promotions line-up for the immediate future at Hampden Bowl as we went to Press is as follows:—

1) 23 through 29 August: COOPERS CEYLON TEA WEEK.

The prizes will be as follows:—

- 1st Major Prize: One year's free tea supply;
- 2nd Major Prize: Six months' free tea supply;
- 3rd Major Prize: Three months' free tea supply.

There will be prizes of tea trays, teapot stands, tea towels, aprons, etc., amounting to 63 in all during the week. Each afternoon there will be a film show on Ceylon in Hampden Bowl's Florida Club. A package of tea will be given to every lady attending this show. There will also be tea testing demonstrations at this time.

2) 14 through 21 September: BAXTER FOODS.

There will be one hamper of the famous Baxter Foods given away as major prizes each day in addition to one Baxter Gift Box. Also cans of Baxter Soups will be given away every half hour during the day for redpin strikes, etc. During this fortnight Hampden Bowl Snack Bar will be concentrating entirely on Baxter Foods which should

make a most attractive display link with their famous Gordon Tartan decorations.

3) 28 September through 10 October: BREMNER STORES.

Bremner is one of the leading wholesale retail stores in town, selling everything from needles to suites of furniture. The details of prizes have not yet been ascertained but obviously they are going to be of the most generous nature. Mr. Bremner, a very well-known name in the City, has been most generous towards us here at Hampden Bowl, going so far even to sponsor a whole Ladies' League to the tune of supplying all their bowling shirts, and putting up a beautiful trophy for league play.

4) 25 October through 31 October: PATERSON'S OATCAKES OF RUTHERGLEN.

There will be many prizes during this week together with major prizes consisting of whisky and shortbread, such as is sent out by Patersons all over the world at New Year time and valued at £3 10s.

Interspersed amongst all the various promotions at Hampden Bowl are always to be found the odd 1,000 cigarettes to be given away on behalf of Churchman's or Gallaghers, etc.

HIGH QUALITY MEAT !!!

AS SUPPLIED TO THE
NORWICH BOWL

CONTACT

R. D. RIX - 8 Aylsham Road

Telephone: 26556

Finest Sign Writers
in the country.

QUICK SERVICE

contact:

Norvic Displays

140 MAGPIE ROAD, NORWICH

BOWLERS...

Go bowling along to CTS TYRE SERVICE
and get a special cash discount of
ONE POUND on each new tyre

C.T.S. TYRE SERVICE

240/2 DEREHAM ROAD
Tel. Norwich 22429

**Anglian
Detective
Agency**

Debts collected.
Cars reclaimed.
Nothing turned down.

2 White Horse Street
Wymondham, Norfolk.
Tel: Wymondham 2075

NORWICH BOWL

Ted Davidson
PHOTOGRAPHER

WEDDINGS, PORTRAITS, ACTION BOWLING PHOTOS
DISTANCE NO OBJECT
95 MAGDALEN STREET, NORWICH

CHAPMAN Bros.
incorporating

Telephone: 23986

25 York Street, Norwich also Westwick Street, Norwich

BUILDERS	DECORATORS	PLUMBERS
ELECTRICIANS	SIGNS IN PERSPEX AND	SHOP
PLASTIC	ILLUMINATED SIGNS	RESTAURANTS
FASCIAS	FACTORIES	

**C. B.
SIGNS**

Vogue HANDBAGS

CASTLE MEADOW
NORWICH

Agents for the well-known

"MAC" HANDBAGS

of best quality
and finest value



**Miniature
Bowling**

Featured at

Norwich Bowl

Installed and maintained by
East Anglia's Leading
Coin Machine Operators

EAST ANGLIAN ENTERPRISES
30 BRIDGE STREET • FAKENHAM

ALSO IN CLUB BAR

JUKE BOX - FRUIT MACHINES - PLAY MACHINES

MAGDALEN STREET NORWICH

Manager:

COLIN MacLAREN Telephone: Norwich 27697



East Anglian Area B.T.B.A. Championships

THE Third East Anglian Area B.T.B.A. Championships were held during May at the Norwich Bowl. This was the first major tournament for Norwich and although the entries included only 18 teams and very few single and double contestants, it was a terrific success for the Norwich league teams who had only been formed for three months.

Paulamatics, led by **Major Glen Buschman**, not only won the team event but **Pat Phillips** won the singles and another Paulomatics player, **Reg Hammond**, helped him to win the doubles as well.

There were several American teams from Lakenheath and Walton and the top team from Ipswich, the Ipswich Travellers, also competed.

The American women from Lakenheath had almost a walk-over, as their only rivals were the ladies team from Ipswich, who gave them a terrific fight.

If this is bowling at the top, let's have lots more tournaments like this at Norwich.—C. D. Maclaren.



Brunswick Moonlight League

THE Moonlight League commenced on Friday, May 29, 1964, and consists of 18 teams of three players each team. The League starts at 12 midnight, and it will run for 36 weeks.

At the moment the League leaders are Pinheads, closely followed by Brandy B. Three. The individual leaders are **D. Broughton**, of the Rams with 212 high single game, with **R. Howlett** of the Treble "R" closely following him with 208.

In the High Series, **D. Broughton**, of the Rams, has a 535 series, with **G. Spalding**, of the Rams, and **E. Howard**, of the Rockers, both with 515 close behind.

This League is a mixed league, and the individual leaders of the ladies is, at present, **Mrs. J. Bailey**, of the Sex Kittens, with 189 high single game, closely followed by **Mrs. V. Wiseman**, of the Kitchenettes, with 174. In the High Series **Mrs. J. Bailey** again has the highest score with a 490 series, followed by **Mrs. P. Cook**, of the Fly-By-Nights, with a 426 series.

The Moonlight League is a friendly league where everybody enjoys themselves and makes it a social affair, and everyone plays for the game, and not for prizes. All accept the faults of others, and do not condemn each other for their mistakes, but pass them off with a joke, and good bowling is applauded in a happy atmosphere.

This League has several teams from the staff of the Bowl, who could not in other cases take part in other leagues, because they are busy at work.—J. Seal (League Secretary).

Young **Keith Lamb**, only 11 years old, besides being one of the mainstays in the Junior League, has just completed a season playing for the team his father sponsored in the Classic League. One of the really memorable occasions in the short history of the Bowl occurred when **Lamb Signs**, with **Keith** playing for them, defeated the almighty **Mac Handbags**. Keep it up, **Keith**, and maybe one day, who knows—**Bill Lillard**!

Federation of Industrial Clubs League

THE Norwich Federation of Industrial Clubs League commenced on Friday, February 7, 1964, and ran for a short season of five games, ending on May 22. The League, which consisted of 16 teams from local industry, was opened by the Norwich Queen of Industry, **Miss Hilary Wright**, and also at the opening was the President of the Federation of Industrial Clubs, **Mr. G. Ford**, and other officials of the club.

The League was won by Heatrae "A," with Jarrollds a close runner-up. The individual winners were, for high series, **B. Wells** from Heatrae "A" and **B. Andrews** from Electricity, both with 518, and for high single game, **A. Croucher**, from Boulton and Pauls, with **I. Iverson**, from Mackintosh's, a runner-up. Their scores were 234 and 230.

The trophy was presented to the League by **Mr. G. Ford** and consists of a solid silver cup. This cup and the prizes for the winners were presented at the Federation Social Club on Friday, May 29, at the Club's Spring Prize Presentation and Dance.

The Norwich Federation of Industrial Clubs hopes to run a 20-team league commencing on September 4, 1964, and to run for 38 weeks at 9 p.m., and another league commencing at 6 p.m.—**J. Seal** (League Secretary).

Harp Lager Sunday Morning League

HARP Lager have kindly offered to sponsor our Sunday Morning five-person team League.

This will be run on a handicap basis therefore it will be an even chance for all concerned to win some of the beautiful prizes Harp Lager will be giving to the eventual winners and runners-up of the League.—**B. Lyons**.

THANK YOU! GLEN



When Norwich Bowl was in a state of absolute chaos prior to the opening, a dark, handsome, American Air Force Officer wandered into the centre and offered his services in any shape, manner or form. He was immediately pounced upon and pressed into service as a house instructor, and this gentleman was to become one of the most familiar characters in the Bowl. Glen, as everybody called Major Glen Buschman, just could not do enough for you, always being on hand to give valuable advice, always ready to make the task of management easier and always the enthusiastic captain spurring on his House Team. It was certainly a great loss to the Bowl when Glen, his wife Pat and son Dick returned to the U.S.A. early last month. I would like, on behalf of the bowlers of Norwich, to say thank you, to the Buschman family, for helping to get this sport of bowling on its feet in Norwich.

Handsome offer

JOLLY Jack Thompson, well-known figure in Norwich, and Managing Director of the Continental Tyre Service, who sponsored the C.T.S. League last season, has extended an offer to all of Brunswick's many bowlers of £1 discount on tyres bought at his establishment.

This I think is a very handsome offer indeed.—B. Lyons.

At last—a travelling league

THE League will start on Sunday, September 13, at three bowls in Norfolk. At long last we have a travelling league. The following six bowls have entered: Norwich, Ipswich, Colt Bowl, H.M.S. Ganges, Walton Pier, Regent Bowl, Gt. Yarmouth.

This league will be played on a home and away basis, once a week. There is a team for ladies and gents from each bowl. We have excluded American forces because several of the teams would be unable to get anybody but British servicemen.

Mr. Richard Needs, President of the League, has very kindly agreed to give a cup for the winning team in each section, and the bowls concerned are giving individual prizes for high games, series, etc.

The Norwich teams will be selected from the high average bowlers of all the leagues. This will of course be the major league in East Anglia and with any luck at all should produce some top teams for future national tournaments. — C. D. MacLaren, Secretary.

Great success for our House Team

A TRULY colourful House Team if ever there was one, consisting of Glen Buschman, Major, U.S.A.F. (Captain); Sandy Lennon, Norwich City goalkeeper; Eddie "999" Mayhew, ambulance driver; Gordon Bailey, a Gt. Yarmouth bookmaker; and finally, but definitely not least, our lane-maintenance man at Norwich Ray Gilham.

This team played teams from throughout East Anglia with great success, until they visited H.M.S. Ganges, where they suffered their first defeat—"Nobbled" with navy rum—or that's their excuse, and they're sticking to it.

But Ray Gilham has definitely been the great success of the team—his consistency has been truly amazing, averaging 179 throughout League, House Team and all representative matches.—B. Lyons.

Big prize for 300 game

WITH the new league season only a matter of days away, the management of the Norwich Bowl have just tied up a deal with the Boundary Garage, Aylsham Road, Norwich, for a Bond Equipe sports car to be presented to the first person to score a perfect game in sanctioned league play during the first four weeks of the league season.

We must tender our thanks to Mr. Eddie Franklin, of the Boundary Garage, who has so kindly arranged all this for us.—B. Lyons

Outstanding record

MAC Handbags are definitely the success story of Norwich league play, playing in the Classic League throughout last season and only losing one match. Also this sponsored team was always the one to represent Norwich at all the major competitions, i.e. European Tournament and B.T.B.A. National Championships at Wylde Green, Birmingham.

They played and defeated all the major American air-bases in Norfolk and also came second in the East Anglian Team Championships.

We would like to congratulate Mac Handbags on their achievement of last season and wish them all the luck for the coming season when they will be representing "East Anglian Enterprises" for Dick Needs, the popular fruit machine operator.—B. Lyons.

Bikes and Bowling

THE present World Speedway Champion, probably the greatest rider ever, Ove Fundin, is a regular patron of the Norwich Bowl.

Together with team-mate and fellow Swede Olle Nygren they are both members of our Club Bar, and I believe they find it very enjoyable indeed.

We would like to take this opportunity of wishing Ove all the best in his bid to retain the World Championship in Gothenburg in late September.—B. Lyons.

The Men's House Team



The Norwich Bowl Men's House team, left to right: Ray Gilham, Sandy Kennon, Glen Buschman, capt (now back in the States), Gordon Bailey, and Eddie Mayhew.

THE IMPACT OF BOWLING IN NORWICH

IF you have seen, as I have, people from all walks of life, male and female, professional men to labourers, secretaries to factory girls, walking or driving along Magdalen Street with looks of anger and frustration on their faces, utter dejection in every movement, you will realise that tenpin bowling has arrived in our peaceful city of Norwich, Norfolk.

As one who has suffered these dejections and frustrations and who has believed, as others have, that this game of tenpin bowling is easy to get hold of, I feel qualified to scoff at the advertising phrases one reads in the various bowling magazines:

"Bowling is Fun!"

"Bowling is an enjoyable game in which everyone of the family can participate!"

"Friendly rivalry can be enjoyed in

this new, fast developing sport!"

As most bowlers know, all these things went out of the window after we had progressed from social bowling to competitive bowling. The importance of scores made the impact upon our personalities as we strived for higher scores and averages.

Hence our anger and frustrations!

I remember on December 21, 1963, I, along with many other guests of the Brunswick Corporation, saw the first ball rolled in our new £300,000 Bowl. Since that date the Bowl has become the meeting centre for young and old alike. Many new friends have been made and it is not unusual for business transactions to take place during bowling or while taking a drink or meal in the excellent club room provided for members.

Bowling has also supplied a new

form of advertising in Norwich. Leagues have been formed and in turn teams have been sponsored by many firms in the area. There has been tremendous rivalry in our main Classic league, not only with bowlers but between sponsors as well. It is a common sight to see two or three sponsors, on league nights arguing the merits of their respective teams and their chances in the league. One of the sponsors has even been "bitten by the bug" himself and leads his own team.

After eight months of bowling in Norwich, I look forward with interest to the coming Autumn and Winter season, particularly as many new leagues are being formed catering for all tastes and individuals. Each month I will report the continued progress of our Norwich Bowl.—Sandy Kennon

Airport Bowl

WHEN BOWLING AT

Airport Bowl

STAY AT THE

Ariel Hotel

(LONDON AIRPORT)

HAYES · MIDDLESEX

Telephone: SKYPORT 2552

- BRUNSWICK CORP. (U.K.) LTD.
- NESTLE'S
- NORTH THAMES GAS
- JOB'S DAIRY

ALL

ARE SATISFIED CUSTOMERS OF ...

A. B. Construction Co. Ltd

21 CARLETON AVENUE,
WALLINGTON, SURREY

Telephone: WALLINGTON 4627

For all
League Records
You should use ...

TENPIN BOWLING SERVICES

For further details, please write to:

TENPIN BOWLING SERVICES

45 Farringdon Road
(1st FLOOR)

London, E.C.1.

Tel. CHANCERY 4034/8493

FOR THE LATEST AND THE BEST

PHONOGRAPHIC EQUIPMENT (LIMITED)

Phonographic House · Exmoor Street
OFF BARLEY ROAD
LONDON, W.10.

Telephone LADbrook 5252

Airport Bowl Near London Airport

NEXT TO ARIEL HOTEL

Manager GEOFF CORNISH Telephone SKYport 1396

STRIKES AND SPARES

By H. A. R. LINGTON

AIRPORT Bowl's clown prince of bowling can be no other than the ever-popular **WALLY DENYER**. Wally bowls regularly in eight leagues every week and I know that all bowlers will join with me with the heartiest congratulations to Wally and his wife Paula on the arrival of their 7lb baby boy. Watch out folks, this genial chappy will no doubt be coming among you within the next few weeks with the idea of forming a three-person family league. Keep up the good work, Wally.

A WARM welcome goes out this month to the new members of Airport Bowl on the catering side. **ARTHUR HELSBY** has taken over the Members' Club Bar and his vast experience in West End hotel and cocktail bars will be an added service to Club members. We are also pleased to see with us **GRAHAM STORER**, who has joined us from the Charles Forte organisation. We have already experienced his talents when he prepared the buffet at the recent championships, and we look forward to both Arthur and Graham's new club menu, which, I understand, contains exciting new American toasted sandwiches and titbits.

IN and around Airport Bowl a couple of weeks ago we were pleased to see that friendly, smiling, white-haired, cigar-smoking American, **WHITEY HASCHAK**. Yes, he has joined Brunswick and is now out at Norwich Bowl as Assistant Manager. As a substitute in a Monday night league, our newcomer managed six strikes in a row and was able to walk away with his pockets full of Churchman's New World cigarettes. How about that! Nice work if you can get it.

WE are certainly lucky at this Bowl in getting some of the country's top tournaments, and I am sure that our girls must be very pleased to know that the World Women's Champion, **MARION LADEWIG**, apart from being with us all day on Tuesday, September 22, will have her mammoth Ladies Only Classic Tourney at Airport Bowl on Saturday, October 3. Just in case you don't know about it, every bowling centre throughout Great Britain, if they so desire, will be able to roll against Marion that day. If Marion is in good form she may be able to beat all the finalists. However, there is a possibility that all the girls could well beat Marion in this scratch event. Centre winners achieving a pinfall above Marion's will receive a signed framed certificate, "I BEAT A WORLD CHAMPION."



Chief Gutter Ball, Lilo Pugmore, and Yoshi Togo at the World Airlines International Tournament See "The Last Race."



THE LAST RACE

by **FRANK BAKER**
Night Supervisor
Airport Bowl

THE bell rang, the traps flew open, a flash of colour. "Come on 5," people were shouting for their favourite. "It's 1-5," someone yelled. I squeezed my head between two shoulders to see the hare flash over the line. Sure enough 1-5 had won, but which had gone by first?

I turned to the person nearest to me. "Excuse me lady, is it 5-1 or 1-5?" She did not answer, she stood there gazing around her, her eyes sad. It was then I remembered this was the last race there would be.

The result went up in the frame, 1-5. The announcement came over the loudspeaker: "Number 1-5, forecast £2 8s. Ladies and gentlemen, we thank you for your patronage over the years, there will be no more meetings here Mondays or Fridays. Good afternoon."

I watched the crowd file silently onto the Bath Road, and leant over the rails. No more dogs. It was hard to imagine.

The lady was still there, and our eyes met. "I had 5-3," she said, and added: "A bowling alley. What's a bowling alley?"

"It's a new game that's been imported from America," I said.

She sighed and added: "Well, I shall probably have a look at it when it's built, but no more dogs." She turned away. I watched her, head downcast, make her way to the exit gate. At the gate she turned as if to take one more look, then she disappeared.

People were shouting. I looked about me. I was the only one left. The tote girls were almost at the gate. Then where was the shouting coming from? I looked up and there, suspended on duckboards from the side of the almost completed Ariel Hotel, overlooking the track, workmen were shouting at me.

"What's up?" I yelled. The answer was yelled down to me: "What won the last race?" "1-5," I yelled back. They turned on their boards and continued painting.

I looked at my watch. 5-15 p.m. Better go before I get locked in, I thought.

During the weeks that followed the local papers were full of the new bowling alley that was being built on the Greyhound Track. Headlines such as "£200,000 Centre Under Construction"; "New 24-hour Centre To Open."

I witnessed it take shape, first the ground levelling, then the walls, the lanes, the machines and then the big day arrived. Airport Bowl Grand Opening, February 19. It was a fantastic event, still being talked about today.

Twenty-four airlines competed in the World Airlines Invitational Tournament and a feature of the opening ceremony was a parade of competing teams in national dress. The photographs of **Lilo Dugmore**, Germany,

Yoshi Togo, Japan, and **Chief Gutter Ball**, will give you some indication of the event—it was truly "a night to remember." Tenpin bowling had arrived at Harlington. Airport Bowl was born.

During my first month working in the centre I saw a face that seemed familiar, dressed in a red bowling shirt embossed with the name "Greyhounds." She came to the control desk to pay in her league dues.

"Hello," I said. She didn't recognise me, but I remembered her, the lady who walked so sadly from the greyhound track that last afternoon.

Sometimes now as I walk through the Bowl amid the shouting of team mates for better scores, I think back to the past and the shouts remind me that the ghost of the track is still here with me.



*Claire Williams gets together with Russian naval cadets at the Top Rank Bowl, Kingswood.
(see "Bits and Pieces" on page 24).*



BITS AND PIECES

By **CLAIRE WILLIAMS**

Brunswick Advisory Staff Instructor

I suppose I am one of the most travelled girls in bowling, and each month in our new magazine "CENTREPIN" I will tell you of some of my strange assignments and experiences as a bowling instructor. In this month's issue I will tell you about the time when I instructed the Russian Navy . . .

DURING a visit to the Top Rank Bowl, Southampton, it was interesting to see some of the crew members of the U.S.S. United States enjoying a few games. Many of them were keen bowlers and were invited to participate in a scratch match against Top Rank. This proved to be a very close game, Top Rank eventually winning. It was possible during the match to learn a good deal about style and technique from the Americans.

After the match the Manager and some of the Bowl members were invited to visit the U.S.S. United States before she sailed the following morning. This ship is, of course, the fastest liner in the world, and the visit proved to be most unusual, for this ship

A VERY pleasant surprise was the visit to Top Rank Bowl, Kingswood, of some Russians from the training ship "Sh!!!!!" which had docked in Avonmouth. Tenpin bowling to the Russians was something completely new and strange (a

is like another world—a completely self-contained and well-organised world, with every facility and luxury one could wish for.

Our American visitors enjoyed their visit so much that they are planning to form a small league which will roll off each time they dock at Southampton, every 15 days or so.

capitalist sport?) and it was very difficult trying to explain the way to bowl, select a ball and machine cycles with such an enormous language barrier.

The cadets had an interpreter with them but unfortunately his English was rather sketchy and my only word of Russian is Pjalster, meaning please! However after an amusing pantomime the lads eventually picked up a few basics and really enjoyed the game, in spite of a few sore thumbs. On the whole they all seemed to have much larger hands than the English!

The cadets were followed everywhere they went by TV cameras and Press reporters which added a few more hazards to the game, and was inclined to make the lane seem like a miniature steeplechase course, but in fact added to the fun, particularly for spectators.



Members of the crew of the U.S.S. United States come ashore at Southampton to visit the Top Rank Bowl there.

KEEP ME INFORMED !

During my visit to the many bowls, I may meet you personally and if you have an interesting story that I could tell in my column, I would be happy to hear of it.

Next month I will tell you some more "BITS AND PIECES." Look forward to seeing you all soon, good bowling, lots of fun.
—Claire Williams.

THE PERFECT BOWLER

By **JIM BREWER**

Brunswick Advisory Staff

THERE is no such thing as the perfect bowler. If he existed, he would roll nothing but 300 games.

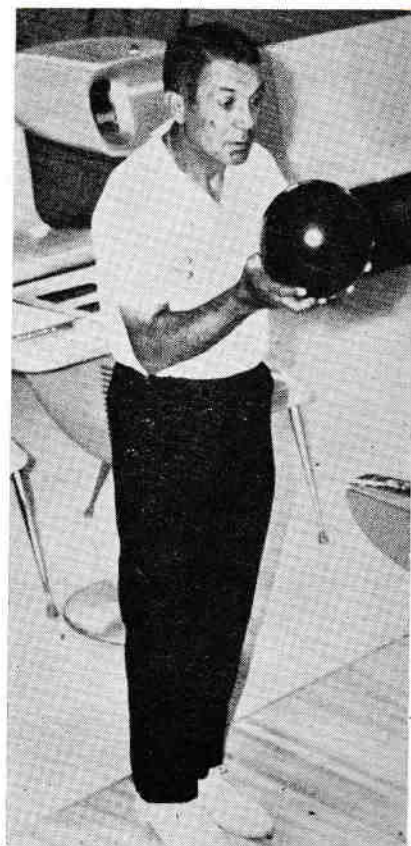
Each of the top high rollers, however, does one or more things perfectly. If we could mould them all together into one kegler we would have the complete bowler—one who would do everything right and would make Don Carter, Bill Lillard and all the other champions look like the low roller in a ladies' league. Such a paragon is hardly ever likely to exist, but the search for perfection is fun and one of the things that makes the sport challenging.

In these articles I'll try to pass on my knowledge of the best parts of each star's game. Maybe you can adopt them all (I haven't been able to). If you can't, you'll profit anyway because your game can improve only if you seek perfection. If you should find you can learn to do each of the things that each of these stars does to perfection you will become the first complete bowler.

And nobody will want to bowl against you.



HI THERE BOWLERS! Here we are with the first issue of our very own House Magazine, and each month I hope to be with you in a series entitled "The Perfect Bowler." I hope you enjoy this series and I look forward to hearing your comments when we meet on one of my future visits to your bowling centre.



Buzz Fazio sets you an example in poise

FOR bowling poise and stability—both mental and physical—give me that wonderful granddaddy of them all, Buzz Fazio. He is as well-balanced as an apothecary's scales throughout his entire delivery.

Careful study of Buzz's form over the years has convinced me that his smooth swing and delivery stems from a sound

beginning. Before he even begins his pushaway Buzz looks smooth. His standing position is well nigh perfect.

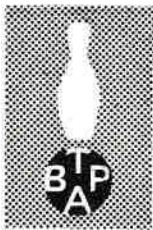
Buzz stands easily, with his feet pointed straight ahead. The weight of his body is evenly distributed. He is firm, but not rigid, relaxed but not limp.

Before he even begins to swing Buzz looks as comfortable as a statesman in a rocking chair.

Operating from a start like that, it is small wonder the little guy has been dominant on the bowling scene for more than 30 years.

Buzz Fazio takes the perfect position for the start of his delivery.

Continued on page 28.



1964 National Sponsored Championships

JUNIOR DIVISION FINALS

Airport Bowl

August 5



YOUTH, as in every other sphere of present-day activity, is also playing a vital part in tenpin bowling. Despite their early years, hundreds of young bowlers are proving exceptional competitors in the field, setting a pace for their senior counterparts to maintain. The 1964 National Sponsored Championships (Junior Division) finals were played at London's Airport Bowl, on Saturday, August 8.

It was heartening to see so many juniors take such a keen interest in the sport, and, even more so, to hear of their outstanding exploits on the lanes.

Although the final was for the Junior Division, many of the scores it brought forth showed up handsomely against those in the adult finals two weeks earlier. Typical of the very fine efforts put into the tournament was the 664 series by SUE PURSER (Airport Bowl) in the Girls' Handicap

Singles, and the achievements of the two lads BRUCE HINES (C.B.C. Sheffield), 663 series, Boys' Handicap Singles, and ALAN WRIGHT (Long Lane, Blackheath) 598 series, Boys' Scratch Singles. All are to be congratulated on an excellent performance.

The prizes for the boys' section were presented to the winners by DAVID MIEL, Brunswick Jets, and the prizes of the girl's section were presented to the winners by MITZI ROSE, Brunswick Jetabelles.

GIRLS' HANDICAP SINGLES

1. SUE PURSER (Airport Bowl)
2. JOAN TRACHY (Morecambe Bowl)
3. ANN FLETCHER (Top Rank, Cheetham Hill)
4. LYNDA GUY (Top Rank, Southampton).

SERIES

- | | |
|-----|------------------------------|
| 664 | Bicycle and trophy. |
| 658 | Record player and trophy. |
| 621 | Transistor radio and trophy. |

BOYS' HANDICAP SINGLES

1. BRUCE HINES (C.B.C., Sheffield)
2. KEN DAVIS (Villa Park, Fairlanes)
3. JOHN ROURKE (Ambassador, Liverpool)
4. MIKE BURKE (Top Rank, Bristol).

SERIES

- | | |
|-----|------------------------------|
| 663 | Bicycle and trophy. |
| 662 | Record player and trophy. |
| 655 | Transistor radio and trophy. |

BOYS' SCRATCH SINGLES

1. ALAN WRIGHT (Long Lane, Blackheath)
2. VIC WALLER (Excel, Southend)
3. JEFF SMITH (A.B.C., Leytonstone)
4. RAY WHITFIELD (Top Rank, Southampton).

SERIES

- | | |
|-----|--------------------------------|
| 598 | Bicycle, radiogram and trophy. |
| 579 | Record player and trophy. |
| 543 | Transistor radio and trophy. |



Susan Purser, winner of the Girls' Handicap Singles.



Mitzi Rose presents Joan Trachy with her trophy for second place in the Girls' Handicap Singles.



The finalists in the Junior Division of the 1964 National Sponsored Championships

THE PERFECT BOWLER

Continued from page 25.

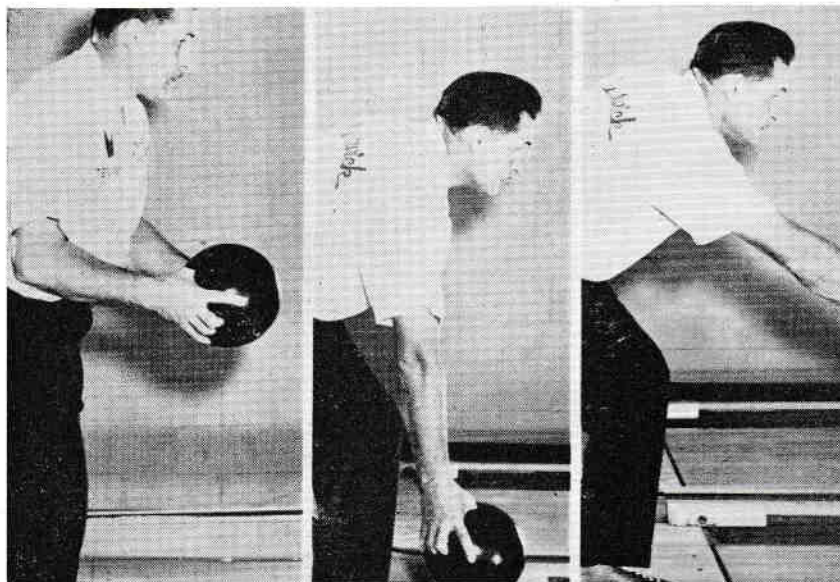
WE turn to that gloriously young old-timer STEVE NAGY for an example of perfection in one important phase of the delivery that is too often executed in a sloppy manner by even the best.

It is essential that the shoulders be square throughout the swing. If you start like this, it will give you a solid foundation at the finish which comes from squared shoulders. Dropping the shoulder affects the straight pendulum swing and usually results in loss of control.

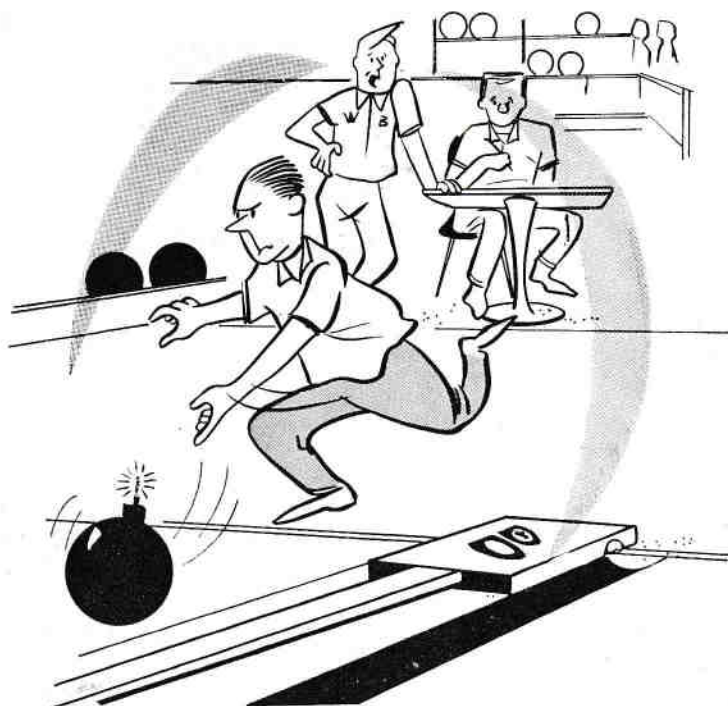
Keeping the shoulders in the square position not only helps the bowler maintain perfect balance throughout, it allows him to impart a follow-through.

The accompanying photographs show how well Nagy does this. He has shoulders squared at pushaway (left), release (centre), and on follow-through (right).

Squared Shoulders — Demonstrated by Steve Nagy



CARTOON CORNER



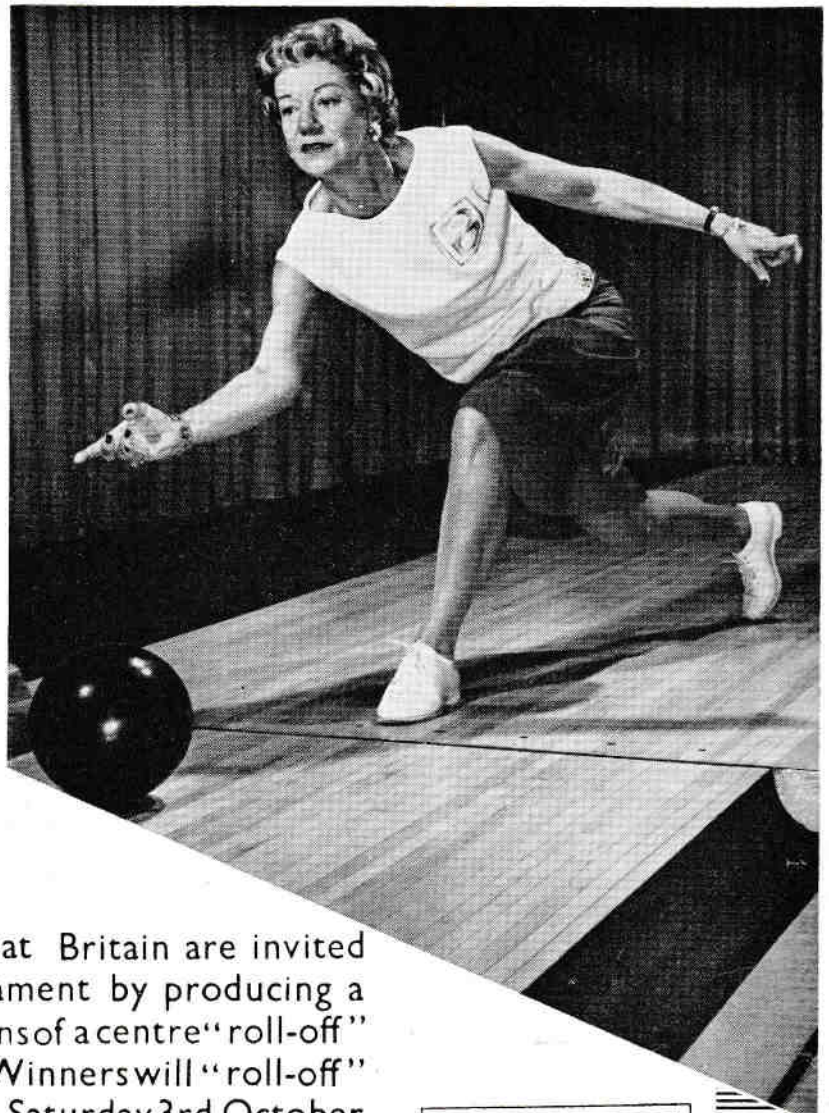
"POOR WALT... HASN'T HAD A STRIKE ALL NIGHT"



"C'MON EDDY BOY, YOU STRIKE AND WE WIN!"

**For LADIES!
ONLY!**

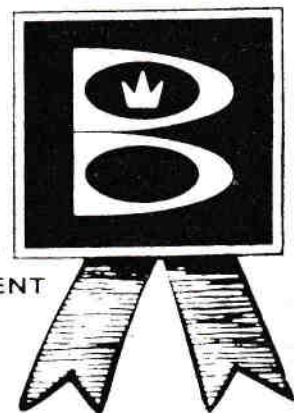
'MARION LADEWIG'S CLASSIC TOURNEY'



All Bowling centres in Great Britain are invited to participate in this tournament by producing a centre female bowler by means of a centre "roll-off" over 3 game scratch series. Winners will "roll-off" against Marion Ladewig on Saturday 3rd October at London's Airport Bowl.

**FINALS
OCTOBER 3rd. 1964
Airport Bowl
LONDON**

A
Brunswick
PROMOTED
TOURNAMENT



For further details watch your centre notice board or write to Promotions Dept.
BRUNSWICK CORPORATION (U.K.) LTD. 75 GROSVENOR STREET, LONDON W.1.

- ★ CENTRE WINNER AWARDS
- ★ FINALISTS CERTIFICATES
- ★ EXPENSES PAID

LADIES! this can be YOUR Great Day!

